



# Meet the Fabulous Stitching Sisters

Stitching Sisters Marie Zinno (left) and Eileen Roche.

**Eileen Roche** is the founder and editor of the popular *Designs in Machine Embroidery* magazine and has been an innovator in the home embroidery industry for over twelve years. Her love of embroidery and knowledge of the challenges many embroiderers face has led her to develop many helpful tools for the industry. She has designed and developed *The Perfect Placement Kit*, the *Perfect Towel Kit* (both with industry guru Deborah Jones), the *Magna-Hoop*, *Eileen's Stitchable Paper* and has a patent for the *Angle Finder* (In The Hoop Tool Kit) and *Magna Quilter*. Eileen has also authored three books, *Contemporary Machine-Embroidered Quilts* (KP Books, 2004), *Contemporary Machine-Embroidered Fashions* (KP Books, 2006), and *Contemporary Machine-Embroidered Accessories* (KP Books, 2007). A frequent guest on the PBS television show, *Sewing With Nancy*, Eileen has recently introduced a new video series on embroidery instruction, *Embroider It Yourself*.



**Marie Zinno** is a fun, fresh face in embroidery and a popular embroidery designer, author, and regular contributor to *Designs in Machine Embroidery*. Author of *Machine Embroidery for Children and Tots* (KP Books, 2007), Marie shares her 8 years of experience and embroidery expertise at national sewing shows. Marie and Eileen also teamed up to create *Adorable Décor for Children* in the *Embroider It Yourself* studio. Marie is a commercial embroiderer by trade and offers a unique combination of knowledge of both the start-up commercial and home embroidery industries. And yes, if you're wondering why they look so much alike, Marie and Eileen are sisters.

The Stitching Sisters' broad range of expertise and great sense of style make them very popular with women of all ages and levels of skill. Together, Marie and Eileen will inspire you with embroidery techniques and projects that are easy and elegant, cute and contemporary, fabulous and fashion forward.